

LIVE AND LET PIE

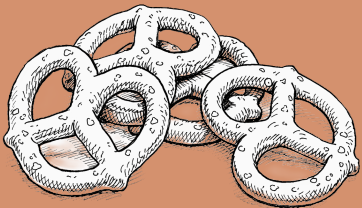
Buttermilk Pie, A Classic

With roots in England and deep ties to the American South, buttermilk pie became a staple thanks to simple pantry ingredients and plenty of buttermilk. Often called a “desperation pie,” it’s proof that the most humble ingredients can create something truly special — silky, sweet, and just a little tangy.

Spruce It Up

Try any OR all of these variations to your Buttermilk Pie filling.

- Browned Butter
- Fresh Blueberries
- Fresh Cranberries
- Chopped Pecans
- Chocolate Chips OR Cocoa



Pretzels - Love Them?

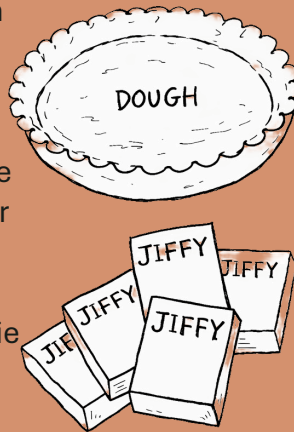
Craving those pretzels in your crate? The recipe lives exclusively in our VIP section so you can whip them up anytime and anywhere!

A Perfect Crust

Spoiler, It's A Mix

Let’s talk crust. We start with a Jiffy pie crust mix — and we’re not shy about it. It’s our go-to base because it delivers a tender, flaky crust every single time. All you do is add water, and once baked, no one can tell the difference between this and a fully homemade crust. Truly.

We believe in working smarter where it counts, so we can focus our attention on what really makes this pie shine: the filling.



The Nordic Ware

Removable Bottom

Pie Plate

Our Favorite Game Changer

If you’ve ever tried to serve a beautiful pie and lost the whole bottom to the pan — this is for you. The Nordic Ware removable bottom pie plate solves the one problem every pie baker knows too well: the reveal.

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Push up from the bottom and your pie lifts out perfectly, every single time. Clean edges, defined crust, no digging. It works beautifully for buttermilk pie, quiches, tarts, and any deep dish bake where presentation matters.

One pan, and suddenly every pie you make looks like it belongs in a bakery window.

Baking Q&A

Favorite Pie

AUDREY: French Silk Pie

LINDSEY: Buttermilk

CRUST: Scratch OR Homemade

AUDREY: JIFFY, no shame

LINDSEY: JIFFY, enthusiastically

Fruit OR Custard

AUDREY: Custard

LINDSEY: Fruit + Custard

Sweet OR Savory

AUDREY: ALL the above

LINDSEY: Give me all of it

Hot OR Cold Pie

AUDREY: Cold

LINDSEY: Hot

Made with Love,

Birdy & Pretzels